

# VIGNESH

GRAPHIC DESIGNER & ILLUSTRATOR  
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## PROFESSIONAL SUMMARY

### Experienced Graphic Designer

Dedicated graphic designer with 3+ years of professional experience in the field. Proficient in Adobe Creative Suite, Illustrator, Photoshop, After Effects, Adobe Indesign, as well as Microsoft PowerPoint, Word, and Excel. Recognized with 'The Stormtrooper Award' in QBR 2022 for unwavering dedication and team support.

Passionate about the world of illustration, art, and motion graphic design with a flair for animation. Committed to creating visually captivating designs that tell stories and engage audiences. Eager to bring creativity and innovation to every project while consistently meeting client and brand objectives.

## WORK EXPERIENCE

### Graphic Designer | (Aug 2020 - Nov 2023)

At Near, the global leader in privacy-led Data Intelligence, curating vast sources of information, As a Graphic Designer, I excelled in a variety of projects, showcasing adaptability and commitment.

Expanding my skills to include After Effects, I created animations for websites and branding. Proficient in Adobe Creative Suite, Illustrator, Photoshop, After Effects, and Microsoft Office. With a passion for illustration, art, and motion graphics, I'm dedicated to crafting captivating designs that align with client and brand objectives. With collaboration with UI UX, I have worked on many website projects and created many webpage that are currently running in the 'near' website. I have been contributing to Near Intelligence since Aug 2020.

## LICENSES & CERTIFICATIONS

- **Adobe Photoshop - Udemy**  
UC-3487afd2-bb49-4389-952f-9c990b72ffa
- **Adobe Illustrator CC Advance - Udemy**  
UC-651be3b1-c284-4306-8580-e4e6acab5fd6
- **After Effects CC Masterclass - Udemy**  
UC-90103a95-d704-40c9-9ac9-be337c0a4bb6
- **Wordpress - Udemy**  
UC-f16f6f7e-d725-4200-8268-10453e16cda7
- **Logo Design - LinkedIn**

## EDUCATION

### Jain (Deemed-to-be University) Online

Master of Computer Applications - MCA, Computer Science  
Jun 2022 - Present

### Seshadripuram Academy of Business studies

Bachelor of computer application, Computer Science  
Jul 2017 - Sep 2020

**Tech-Savvy Coordinator:** Coordinated tech events and attended workshops at various colleges

**NSS Participation:** Engaged in community service and social causes through National Service Scheme (NSS).

**Event Organizer and Awards:** Organized and excelled in college events like Pencil Sketch, Rangoli, Cooking Without Fire, and Poster Making, earning recognition and awards.

**Cultural Coordinator:** Lead and promoted cultural activities, honored with the "Best Coordinator" award

**Intercollegiate Fest Coordinator:** Successfully coordinated intercollegiate PU/UG fests, earning the title of "Best Fest Coordinator."

**Study Centers:** Actively participated in Gandhiji Study Center and Vivekananda Study Center, deepening understanding of important ideologies.

### Seshadripuram independent PU college

PUC - Science, PCMB  
2014 - 2017

### Saroja Memorial English School

SSLC 2009 - 2014

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## SKILLS

### Graphic Design Tools:

Adobe Creative Suite: Photoshop, Illustrator, After Effects, Indesign, Premier Pro, Lightroom

### Software & tools:

Microsoft Office: PowerPoint, Word, Excel

Canva: Video editing, social card templates, and GIF creation

Datawrapper: Chart and map creation for interactive web content

Zeplin: Asset extraction and CSS code for web developer

Basic knowledge of HTML and CSS with SVG Code Cleanup

WordPress proficiency

## AWARDS & HONORS

### Near Intelligence

- **Stromtropper Award**  
Received Best employee of the year on QBR event 2022
- **Extra mile Award**  
Emplus Award (Honored thrice for outstanding projects)
- **Appreciation Award**  
Emplus Award (Honored twice for team support)
- **Collabration Award**  
Emplus Award (Collbrating with developer on web projects)

### Acdemics

- **2022:** Judge for 10th State Level UG Fest at SABS - Shruthi
- **2020:** Best Cultural Co-ordinator (Cultural Committee)
- **2020:** Best Fest Co-ordinator (Cultural Committee - Ayra)
- **2019:** Solo Dance Award (Cultural Committee)
- **2019:** Model Making Award (Eco-club Green Machine)
- **2019:** Group Dance Award (Cultural Committee)
- **2019:** Cricket Award (Physical Education and Sports)
- **2019:** Group Dance Award (S I C M)
- **2019:** Rangoli Award (Cultural Committee)
- **2019:** Poster Making Award (Department of English - E2C)
- **2019:** Poster Making Award (Enjoy English Club)
- **2018:** Pencil Sketch Award (Cultural Committee)
- **2012:** 1st Prize in Kabadi (S M E S)
- **2012:** Pencil Sketch & Painting Award (ISKCON)

For more, visit: <https://www.linkedin.com/in/vigneshv07/>

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